

Transforming Education for the Next Wave – Benchmarking for Success

Thursday 12 October 2017

PSB Academy City Campus
Lecture Theater 4

6 Raffles Boulevard, Marina Square, #03-200, Singapore 039594



CONFERENCE SYNOPSIS

- What can we expect in the next wave?
- Emerging trends that will influence the education landscape
- Industry-relevant thinking behind effective benchmarking
- Seeking out best practices to transform education delivery

Disruptions and unexpected external circumstances have already occurred even before we enter the next wave. Benchmarking and collaboration could be THE way to prepare ourselves for it. Realistically we know the challenges to this.

This Conference aims to trigger our mindsets' transformation. Join fellow associations' members, education and service providers as we come together in this 1-day conference.

GUEST-OF-HONOUR



Ms Low Yen Ling
Senior Parliamentary Secretary
Ministry of Trade and Industry and Ministry of Education

PROGRAMME

9.00 – 10.00am	Registration
10.00 – 10.20 am	Opening Address Mr Leon Choong President of SAPE
10.20 – 10.40 am	Keynote Speech Mr Brandon Lee Director-General (Private Education), SkillsFuture Singapore
10.40 – 11.00 am	Emerging Trends That Will Influence the Education Landscape “Plagiarism and Copyright Concerns in Online and Blended Learning” Mr Samuel Seow Managing Director, Samuel Seow Law Corporation
11.00 – 11.20 am	Emerging Trends That Will Influence the Education Landscape “The Importance of Collaboration Between the Education Sector and Industry on a Multitude of Fronts” Mr Barapathan Pasupathi CEO, Jetstar Asia
11.20 – 11.40 am	Industry-Relevant Thinking Behind Effective Benchmarking “Staying Relevant in the Industry: Importance of Being a Learning Organisation” Mr Anderson Tan President, SAPTCO Singapore
11.40 – 12.30 pm	Panel Discussion and Q&A Session with Morning Speakers Mr David Kwee Forum Moderator, CEO of Training Vision Institute Pte Ltd
12.30 – 2.00 pm	Lunch & Networking
2.00 – 2.20 pm	Guest-of-Honour Ms Low Yen Ling Senior Parliamentary Secretary, Ministry of Trade and Industry and Ministry of Education
2.20 – 2.30 pm	Q&A with Guest-of-Honour
2.30 – 3.00 pm	Seeking Out Best Practices to Transform Education Delivery “Best Practice: Benchmarking of Outcomes and Indicators” Mr Marcus Ngiow Director, Quality and Planning, LASALLE College of the Arts
3.00 – 3.30 pm	Seeking Out Best Practices to Transform Education Delivery “Best Practice: Strategic Planning and Monitoring Processes” Mr Brian San Vice President, Corporate Strategy and Partnerships, PSB Academy
3.30 – 4.00 pm	Industry-Relevant Thinking Behind Effective Benchmarking “Marketing Insights and Intelligence to Creating a Culturally Diverse Group of Students” Mr Christopher Pitt Sales Director, Asia, Hotcourses Group
4.00 – 4.30 pm	Seeking Out Best Practices to Transform Education Delivery “Best Practice – Blended Learning” Mr Christopher Harris Executive Dean, Schools and Senior Director, Industry Engagement of Kaplan Singapore
4.30 – 5.00 pm	Tea Break and Networking
5.00 pm	End

CONFERENCE SPEAKERS



Mr Leon Choong
President
SAPE
**Opening
Address**



Mr Brandon Lee
Director-General
(Private Education)
SkillsFuture Singapore
Keynote Speaker



Mr David Kwee
CEO
Training Vision Institute
Pte Ltd
Forum Moderator



Mr Samuel Seow
Managing Director
Samuel Seow Law Corporation

Samuel is the founder and Managing Director of Samuel Seow Law Corporation and is also Foreign Legal Advisor to Seow & Associates, its associated legal practice founded in Malaysia. Samuel's expertise is in the field of intellectual property law and general commercial and corporate law, with a special focus on the application of these laws to the entertainment, arts and media industries.



Mr Barathan Pasupathi
CEO
Jetstar Asia

Barathan is the CEO of Jetstar Asia since July 2012. He has more than 20 years of experience in aviation and energy sectors and was a founding executive of Jetstar Asia, serving as its Chief Financial Officer from 2004 to 2007. Some of Barathan's accomplishments include helping to establish Jetstar through its merger with Valuair, fleet procurement and fuel hedging. Barathan was a member of the Academic and Examination Advisory Council at SHATEC Institutes and the protem committee on Standards in Service at SPRING Singapore.



Mr Anderson Tan
President
SAPTCO Singapore

Anderson is a Practising Management Consultant, and a Specialist Adult Educator. Equipped with a Masters in Lifelong Learning and Masters in Engineering; and managing several ATOs, Anderson has extensive knowledge in mobile learning, and developed innovative IT systems to enhance corporate memory for social micro-learning and engagement.



Mr Christopher Pitt
Sales Director, Asia
Hotcourses Group

Chris spearheads partnership opportunities in the Asian region for the Hotcourses Group. He has worked in the International Education sector for the past four years having previously been involved with Skilled Migration and Digital Marketing events in the region. Chris has championed a number of digital initiatives in the sector and presents regularly on the importance of a digital strategy, particularly data & analytics and how this can assist you in making more informed marketing decisions. He is also a qualified in Australian Immigration Law having graduated from Victoria University in 2016.

The following speakers are our colleagues working together in the PEI industry. In this SAPE Conference, we start off with the first batch of speakers who share on their best practices from their institutions. Following this, SAPE will continue to organize "best practice workshops" to encourage collaboration in our industry.



Mr Marcus Ngiew
Director
Quality and Planning
LASALLE College of the Arts



Mr Christopher Harris
Executive Dean, Schools and
Senior Director
Industry Engagement
Kaplan Singapore



Mr Brian San
Vice President
Corporate Strategy and Partnerships
PSB Academy

TOPIC SYNOPSIS

“Plagiarism and Copyright Concerns in Online and Blended Learning”

Mr Samuel Seow

Managing Director, Samuel Seow Law Corporation

Samuel will speak on what education providers need to bear in mind as we evolve our course delivery methods together with the changing education landscape. He will touch on the topics of plagiarism and copyright concerns with the increased use of online and blended learning during his presentation.

“The Importance of Collaboration Between the Education Sector and Industry on a Multitude of Fronts”

Mr Barapathan Pasupathi

CEO, Jetstar Asia

The topics that Bara will cover include:

- How can institutions, industry and private organisations collaborate, develop and cross-train the workforce for tomorrow?
- Are we asking too much from the education system on career relevant skill sets?
- What role should the education system play here?
- Do we adequately equip our students for the future workplace?

“Staying Relevant in the Industry: Importance of Being a Learning Organisation”

Mr Anderson Tan

President, SAPTCO Singapore

Anderson will speak on the need for education providers to realize the importance of being a learning organization. This would enable us to be able to stay relevant to the industry and our students’ learning.

“Best Practice: Benchmarking of Outcomes and Indicators”

Mr Marcus Ngiow

Director, Quality and Planning, LASALLE College of the Arts

Marcus will share one of LASALLE’s Quality Assurance mechanisms – its best practice of the benchmarking of its outcomes and indicators.

“Best Practice: Strategic Planning and Monitoring Processes”

Mr Brian San

Vice President, Corporate Strategy and Partnerships, PSB Academy

Brian will share PSB’s best practice in terms of its strategic planning and monitoring processes.

“Marketing Insights and Intelligence to Creating a Culturally Diverse Group of Students”

Mr Christopher Pitt

Sales Director, Asia, Hotcourses Group

Chris will share market intelligence and trends from the new Hotcourses Tool - Insights . He will talk about the importance of accessing multiple data sources and how they can impact your day to day marketing decisions.

“Best Practice – Blended Learning”

Mr Christopher Harris

Executive Dean, Schools and Senior Director, Industry Engagement of Kaplan Singapore

Chris will share Kaplan’s best practice of blended learning and some of the latest research in this area.

SUPPORTING PARTNERS
