



SAPE Annual Conference x PIFA Event 2024

25 to 27 September 2024

Hall B & C, Sands Expo & Convention Centre, Singapore

Empowering the Private Education Industry for greater growth

- **A.I. in Education**
- **EduTech Levers**
- **Sustainability**
- **Pedagogy**
- **Industry Updates**



SAPE Annual Conference x PIFA Event 2024



Intro to SAPE Annual Conference



- This is the anchor industry development event that the SAPE organises every year, which is supported by the SkillsFuture Singapore (SSG).
- It seeks to share best practices from educators and industry experts with the aim to evoke thought-leadership and to raise the bar in terms of learning innovations and teaching quality as well as organisation excellence within the local private education industry.
- For the best of the industry development, the conference is open to all and beyond just SAPE members where non-members and delegates from other industries are also welcomed and invited to participate.
- The aim is also to cross pollinate ideas, to develop and grow networks and collaborations, and to build a wider ecosystem that is circular and sustaining through mutual benefits.

Strategic Partnership



Singapore
Association
for Private Education

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FUTURE ASIA 2024

- SAPE is uplifting our Annual Conference coverage, reach and footprint through a collaborative co-location event with the PIFA show in partnership with another association – Audio Visual Lighting Integration Association of Singapore (AVLIAS).
- As edutech continues to influence on the future of education, the importance of immersive and AV tech along with the infusion of AI will play an increasing role.
- With this collaboration, we bring both industries together connecting veterans and practitioners from both fields together facilitating a direct and deeper interaction and to explore new and/or revisit partnership ideas.
- Sponsoring the SAPE Annual Conference as an exhibitor will benefit from the extended reach to a wider audience group onsite and through the outreach programmes of the 2 events having co-located together.

Theme: AI in Education

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Co-located with:



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Theme: AI in Education

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Co-located with:



Annual Conference

The future of learning are being shaped by the advent and proliferation of AI in education and lifelong learning.

We will delve deep into four key areas to better understand and be prepared as an educator for our students.

AI-
enhanced
Teaching &
Learning

Data-driven
education

Ethical and
responsible
AI in
education

Future skills
and AI
literacy

AI in Education – Shaping the Future of Learning

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Annual Conference

AI-enhanced Teaching & Learning



- ☐ Personalised learning experiences using AI algorithms
- ☐ Adaptive learning platforms for individualized instruction
- ☐ AI powered tutoring systems for student support & remediation
- ☐ AI-generated educational content and resources
- ☐ AI-driven content curation for diverse learning preferences
- ☐ Exploring the roles of AI as a learning companion/buddy or mentor
- ☐ Automated grading and assessment tools for efficient evaluation
- ☐ AI-based feedback systems to provide personalized guidance to students
- ☐ Using NLP for essay grading and feedback

Data-driven education and AI-enhanced workplace



- ☐ Utilising big data and analytics to improve educational outcomes
- ☐ Predictive modeling for identifying at-risks students and interventions
- ☐ Data-driven decision-making for curriculum design and assessment
- ☐ Streamlining administrative tasks through AI automation
- ☐ Predictive analytics for resource allocation and strategic planning
- ☐ AI-driven decision support systems for educational leaders

Ethical and responsible AI in education



- ☐ Addressing bias and fairness in AI algorithms and applications
- ☐ Ensuring privacy and security in AI-driven educational systems
- ☐ Promoting transparency and accountability in AI decision-making processes
- ☐ Closing the digital divide through AI-powered educational interventions
- ☐ Leveraging AI for inclusive learning environments and accessibility
- ☐ Augmenting human intelligence with AI tools and technologies

Future skills and AI literacy



- ☐ Developing AI literacy and computational thinking skills in students
- ☐ Preparing students for AI-driven future careers and workforce demands
- ☐ Ethical AI education to foster responsible AI citizenship
- ☐ AI-powered continuous learning platforms for lifelong learners
- ☐ AI-driven learning pathways to support career transitions and reskilling
- ☐ Personal knowledge assistants for professional development and upskilling

SAPE ANNUAL CONFERENCE @PIFA

Co-located with:

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FUTURE ASIA 2024



Annual Conference

CONFERENCE INFORMATION



SAPE Annual Conference

25 & 26 Sep: SAPE Annual Conference 2024
27 Sep: SAPE Academic Symposium 2024



In-person Venue

Hall B & C, Marina Bay Sands Expo & Convention Centre,
Singapore Centre Stage 2



Projected Conference Attendees

200 – 300 pax daily

Projected Event Show Attendance

6,000 over 3 days



Physical Experience

For Trade Only (all 3 days) | Free Admission



SAPE Annual Conference 2024

Programme Overview

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Co-located with:



Annual Conference

Timing	25 Sep	26 Sep	27 Sep
	SAPE Stage		
9:00am – 10:00am	Joint Opening Ceremony	SAPE Annual Conference	SAPE Academic Symposium 2024
10:00am – 12:00pm	SAPE Annual Conference		
12:00pm – 2:00pm	Networking Lunch Break		
2:00pm – 5:00pm	SAPE Annual Conference	SAPE Annual Conference	SAPE Academic Symposium 2024
	Trade Show and Exhibition		
10:00am – 5:00pm	SAPE & PIFA Exhibition		

**Programme is subject to change.*

SAPE Annual Conference 2024

120 pax – Centre Stage 2 (mock-up design)

Co-located with:

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FUTURE ASIA 2024

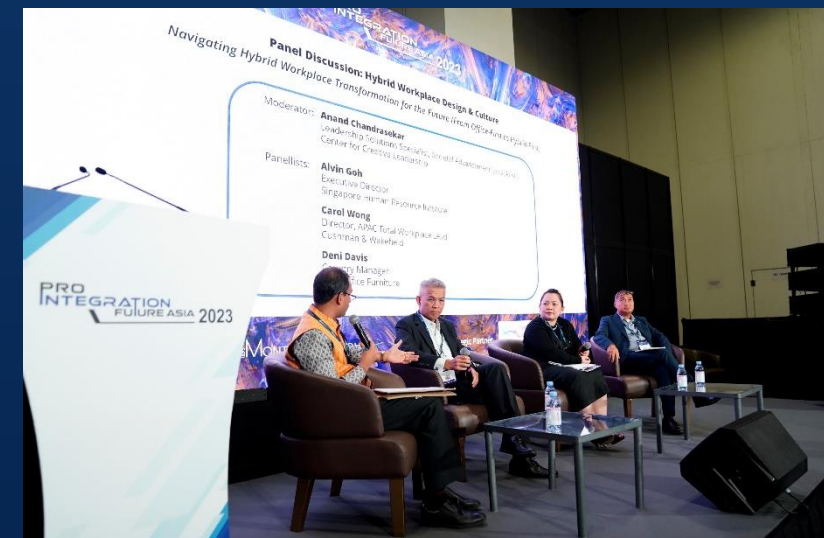
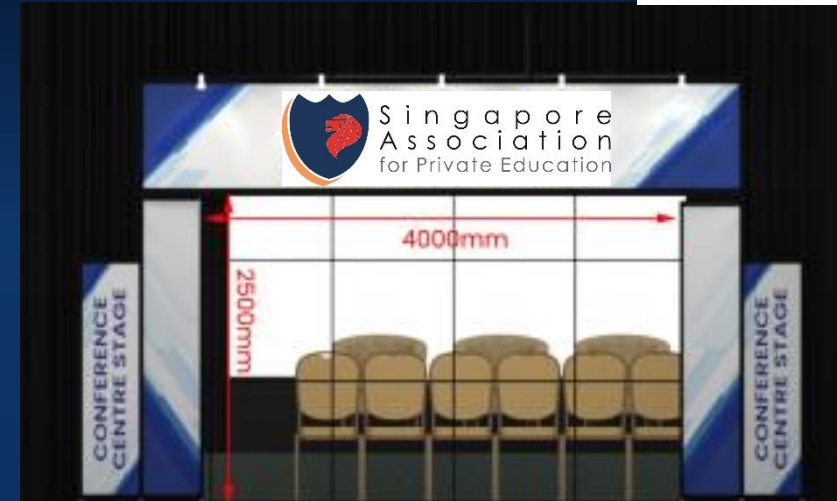


Annual Conference



2 sides open with black drapes (curtain).

Illustration for representation purposes only; not drawn to scale.



VIP & SPEAKER LOUNGE

(mock-up design)

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Co-located with:



Annual Conference



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Singapore Association
for Private Education

Annual Conference

FLOOR PLAN

HALL B & C

SAPE Annual Conference exhibitors pavilion location

** Updated as of 5 April 2024 and floor plan subjects to change.*



This is a high-profile event supported by multiple Industry Partners

Strategic Partners



Organised By



Supporting Partners

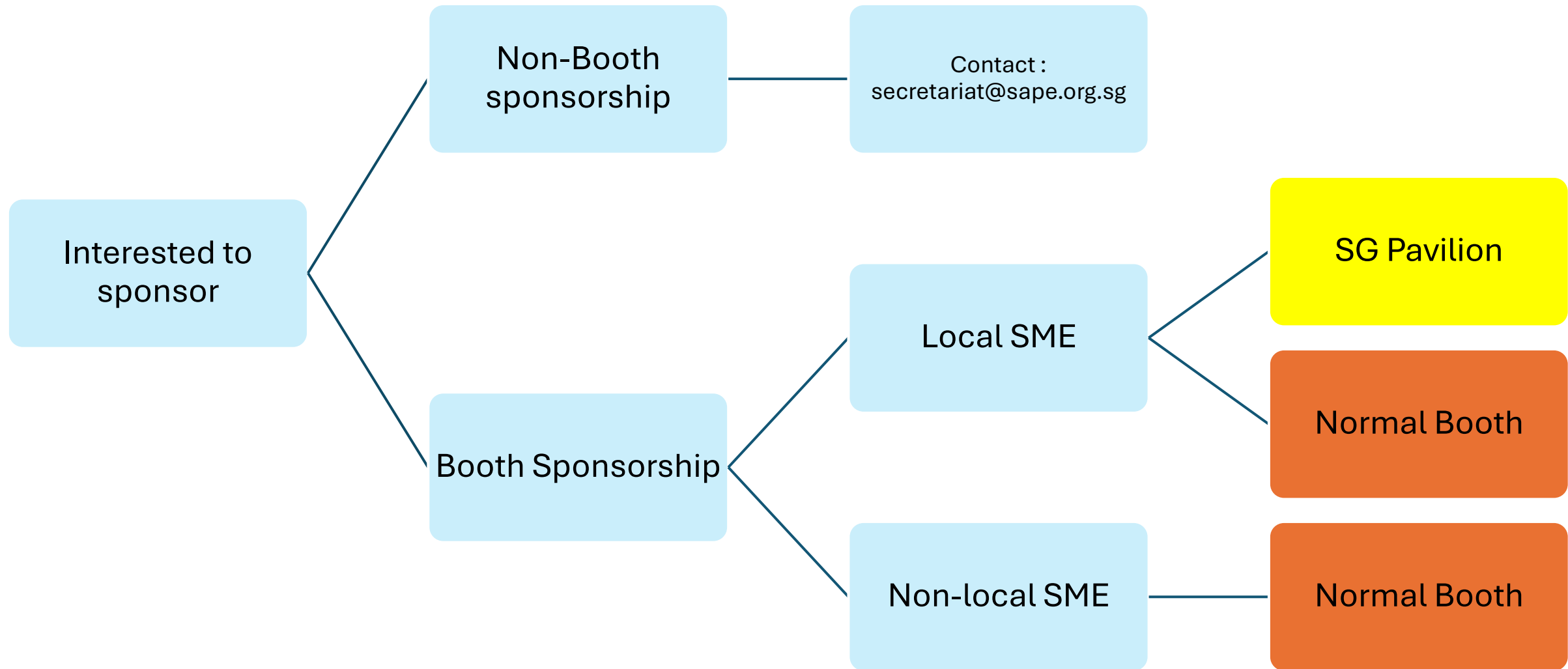


新加坡印刷与媒体同业公会
Print & Media Association, Singapore



**Following Slides will be link to
your Investment in joining this
Conference**

This is a high-profile event supported by multiple Industry Partners





Normal Booth COSTING MECHANISM

Stand Size:	Booth Package Cost:
3m x 3m = 9 Sqm (Standard size)	\$665 x 9 Sqm = \$5,985
18 Sqm	\$11,970
36 Sqm	\$23,940

Strategic Partner



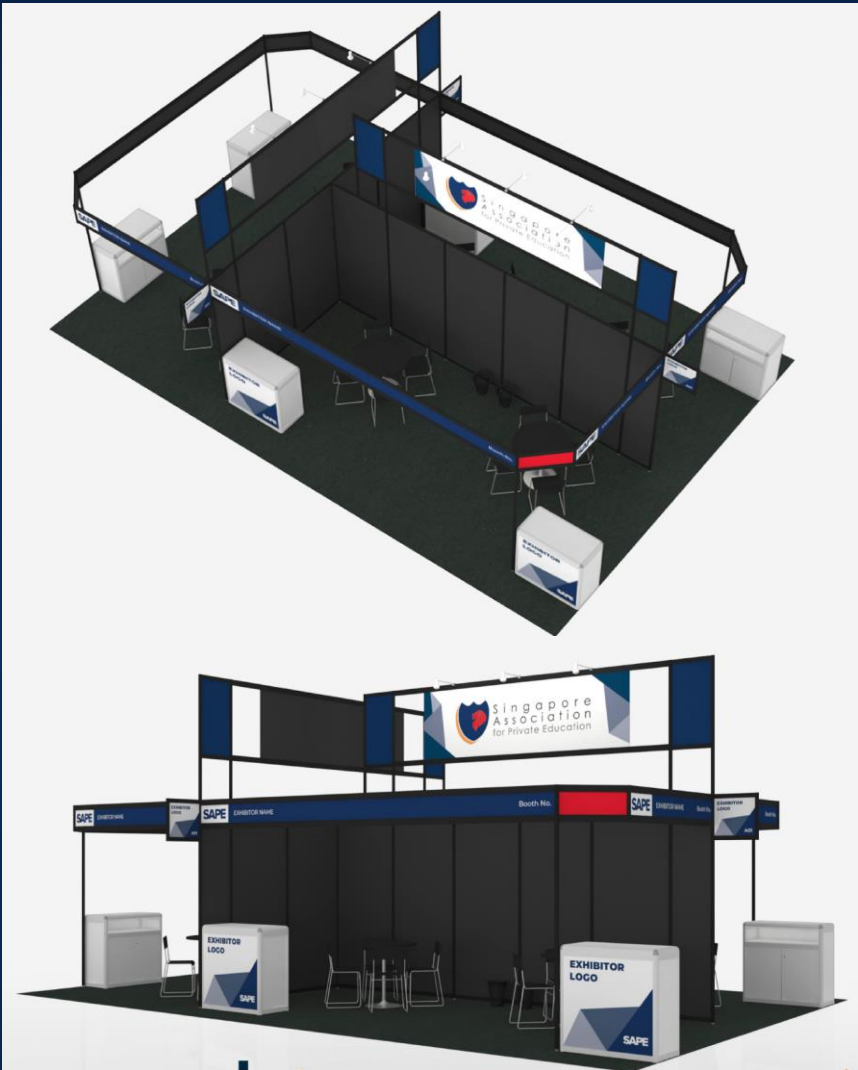
Exhibitor package & Options (mock-up design)

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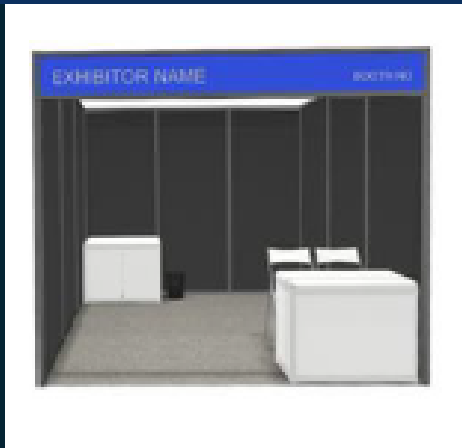
Co-located with:



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Stand Area in m2	9	18	36
40W Fluorescent Light	2	4	8
13amp Single Phase Power Socket (Max 800W each)	1	2	4
Information Counter (1mL x 0.5mW x 0.75mHt)	1	2	4
Chairs	2	4	8
Round Table (0.6mD x 0.75mHt)	1	2	4
Wastepaper Basket	1	2	4



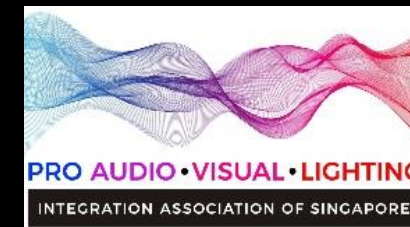
*For illustration purposes only. Subjected to change.

Singapore Pavilion Package

Administered by **PRO**
INTEGRATION
FUTURE ASIA 2024



Strategic Partner



SG PAVILION COSTING MECHANISM

Stand Size:	Pavilion Package Cost:
3m x 3m = 9 Sqm (Standard size)	\$715 x 9 Sqm = \$6,435
18 Sqm	\$12,870
36 Sqm	\$25,740

Note:

- The basic cost is **@ \$6,435.00 (for standard 9 Sqm size)**
- **Singapore SME** is welcome to apply for a grant on a reimbursement basis. Average calculation is assumed at about 60% of the stand cost (max. up to 70%).
- This Grant is administered and applied via our partner AVLIAS Association
- The reimbursement process may take an estimated 4 - 5 months for auditing and claims.
- There is a One-time Admin Fee of \$350

\$6,435 x 60% grant
= \$3,861

**Your payment
= \$2,574**

NOTE:

**About 60% grant
Excluding Government
Taxes**

**Once you are going ahead
I will connect you to the
Grant Person who will do
this process with you**

SG Pavilion

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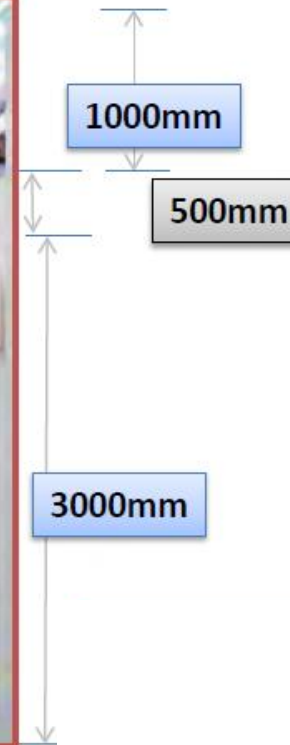
Co-located with:



Annual Conference

HIGH STAND STRUCTURE FOR SINGAPORE GROUP PAVILION

PRO AUDIO • VISUAL • LIGHTING
INTEGRATION ASSOCIATION OF SINGAPORE



3mx 3m =
9 Sqm stand

FRONT VIEW

SG Pavilion

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FUTURE ASIA 2024

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Furniture Entitlement Stand Package

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INTEGRATION ASSOCIATION OF SINGAPORE



Furniture	9 m ² up to 15 m ²	18m ² up to 27 m ²	36 m ²
Spotlights	3 - 5	6 - 9	12
Reception Desk	1	2	4
Discussion Table	1	2	4
Upright Chair	4	8	12
Carpeting	New	New	New
Rubbish Bin	1	2 - 3	3
Electricity Points	1	2 - 3	3
Name Board	1	2 - 4	4



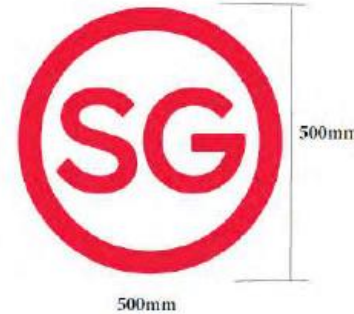
SG Pavilion

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Co-located with:



Annual Conference



- ROUND PYLON
- SIZE: 500mm X 500mm
- material - wood / foamboard
- 2 pieces
- to be installed on the top left and right side of the stand

Customized stand structure needs
to install 2 pieces of SG Logo



The background is a solid dark blue. In the corners, there are abstract, wavy, layered patterns in various shades of blue, ranging from light to dark, creating a sense of depth and movement.

Thank You

More about **PRO**
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VISITORS PROFILES

COMMERCIAL BUSINESS MARKETS



Hotels & Restaurants



Attractions & Theme Parks



Retail & Malls



Clubs & Bars



Buildings & Facilities



Stage & Mega Events



Telecomm & Broadcast



Security & Control Centres



Enterprises & Agencies



Education & Schools



Hospitals & Healthcare



Banks & Financial



Production Studios



Virtual Event Studios



Place of Worship



Human Resource

COMMERCIAL BUSINESS MARKETS

- AVL Consultants
- AVL System Integrators / Installers
- AVL Engineers / Technicians
- AVL Distributors & Dealers
- Live Events Producers
- Lighting Designers
- Mega & Live Events Production Crews
- Rental & Staging Services Providers

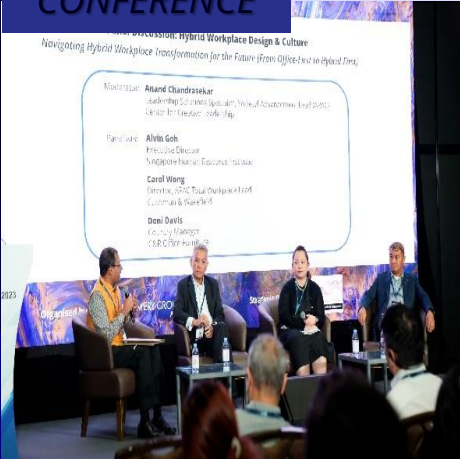
INFORMATION & COMMUNICATIONS COMMUNITIES

- Systems Designers / Experts
- Systems Integrators / Installers
- Distributors / Re-sellers
- Electrical & Electronics Specialists
- Researchers & Professors
- Consultants
- Information Technology
- Information Communication Technology

ONSITE PROGRAMME & ACTIVITIES

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CONFERENCE



For the Industry, By the Industry

Learn from over 20 International renowned industry experts addressing the AVL issues, the next wave of technologies, the upcoming AVL projects in town and regions

Topics

Worship | Digital Signage | Mega Event City | I.O.T | Education Technologies | Hybrid Workplace | XR Production

Projection Mapping Showcase



Intelligent Office Technology



Virtual Production



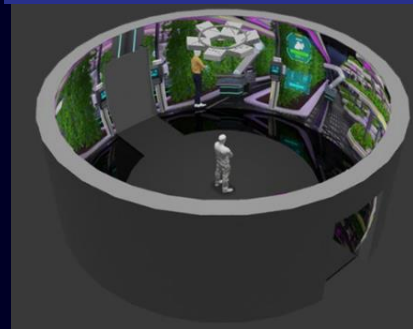
CLASSROOM



AVL Demos & Presentations

Experience and learn from the industry experts in a controlled environment to evaluate technical specifications and performance quality

Immersive Technology



LED SG Skyline



to be part of the programme? SAPE participants are welcome to join the activities (first come first served*)

EXHIBIT PROFILES

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Major AVL suppliers & regional distributors have made their priority bookings at the premier stand locations!