



# TEE-UP TALENT FESTIVAL

**FUTURE OF WORK**

**CONNECTING TALENT - ENTERPRISES - OPPORTUNITIES**

**31st July, 1st August, 2nd August 2024**  
**51 Scotts Road, Pru@Scotts**

Organised by



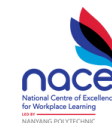
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# TEE-UP TALENT FESTIVAL

2024



## FUTURE OF WORK

### CONNECTING TALENT - ENTERPRISES - OPPORTUNITIES

This festival is a dynamic nexus that brings together the vibrancy of youth, the vision of government agencies, the wisdom of academia, and the innovation of SMEs.

Imagine a world where young adults find guidance from industry gurus, SMEs discover fresh talent, and mid-career professionals uncover new career horizons and opportunities.

Dive deep into career pathways, understand the critical role of mentoring and upskilling in maintaining agility, and support companies in their transformative journeys.

This festival isn't just about navigating the Future of Work - it's about shaping it! Get ready to be inspired, challenged, and transformed. The future is here, and it's more exciting than ever!

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## SPEED MENTORING

### CONNECTING TALENT - ENTERPRISES - OPPORTUNITIES

**Speed mentoring is like a turbo-charged Human Library!**

As a mentor in a Speed Mentoring session, it's like you're a 'human book' in a vibrant Human Library!

**Share your story in a 10-minute intro -**

whether you're a tech guru sharing insights about the latest technologies or someone who has explored multiple careers sharing lessons on adaptability to different work cultures, your experiences are invaluable;

**- followed by a 20-minute Q&A**

an open platform for mentees to allow a two-way dialogue ranging from specific questions about the mentor's field of expertise, to generic questions about career.

In just 2.5 hours, 3 rounds of mentoring, you would have made a difference!

If you are keen to be a mentor, sign up here!



**JOIN AS A MENTOR**

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# NAVIGATING TOMORROW TOGETHER - FOR YOUTHS



Welcome to Day 1 of the festival, a day dedicated to the power of mentoring and the promise of Generation Z! Today, we delve into our sub-theme, “Navigating Tomorrow Together”.

As we step into the future, the young minds of Gen Zs stand at the forefront. With their fresh perspectives, innovative ideas, and digital fluency, they are the trailblazers of tomorrow. But every trailblazer needs a guide, and that’s where mentoring comes in. This day, we delve into the transformative power of mentoring. we’ll discover how mentoring can help Gen Zs navigate the complex labyrinth of the professional world!



**Ms Rahayu Mahzam**  
Minister of State, Ministry of Digital Development and Information & Ministry of Health  
Day 1 Opening Address

## FUTURE OF WORK DAY 1 - 31ST JULY

Time   Location	PruHalls 1 and 2	Room 1848	Prudence
13:30	TEE-Up Speed Mentoring Session 1 with ITE Central College School of Business		Business Matching and Networking sessions. Details available upon sign up.
13:35	Opening Address by Ms Rahayu Mahzam, Minister of State, Ministry of Digital Development and Information & Ministry of Health		
13:45	TEE-Up Speed Mentoring Session 1 with 290 ITE School of Business students		
16:00	Networking		
16:30 16:40	TEE-Up Speed Mentoring Session 2 with 500 Singapore Polytechnic students from Human Resource, Business, Banking & Finance and Media, Arts & Design		
17:00		"Resume Builder" workshop for youths: Enhance your resume through a personalised review with HR professionals!	
18:30	Event Wrap Up		

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# TALENT AS A COMPETITIVE EDGE FOR BUSINESS - FOR ENTERPRISES

Welcome to Day 2 of the festival, a day dedicated to the powerhouses of our economy - the Small and Medium Enterprises (SMEs)! Today, we delve into our sub-theme, "Talent as a Competitive Edge for Business."

In the dynamic world of business, SMEs are the engines driving innovation and growth. But what fuels these engines? Talent! Today, we explore how talent, when nurtured and harnessed effectively, can give SMEs a competitive edge in the business world. We'll delve into the transformative journey that SMEs undertake, showcasing how they can leverage talent to propel towards growth. We'll explore strategies for integrating people strategy with business strategy, emphasizing the crucial role of mentoring in talent development.



## FUTURE OF WORK DAY 2 - 1ST AUG

Time   Location	PruHall 1	PruHall 2	Room 1848	Prudence
10:00	<b>Keynote: Fostering a skills-first approach to talent development</b>			<b>Business Matching and Networking sessions.</b> Details available upon sign up.
10:30	<b>Panel 1: Talent as a Competitive Edge for Business</b>			
11:30 to 12:30	<b>Panel 2: Mentoring AI Ready SMEs</b>			
13:30	<b>Resume Builder: Enhance your resume through a personalised review with HR professionals!</b>		<b>Workshop for SMEs: SSG Skills Management by JobKred</b>	
14:00		<b>Gen AI Readiness Talks for SMEs</b>		
15:30	<b>TEE-Up Speed Mentoring Session 3 with 250 Temasek Polytechnic &amp; ITE Events Mgmt Students</b>		<b>Workshop for SMEs: Learning Agility through Workplace Coaching by NACE</b>	
17:30	<b>Event Wrap Up</b>			



**Yeo Wee Siong**  
Director, Jobs-Skills Insights  
SkillsFuture Singapore

Day 2 Keynote



**Wenshan Xu**  
Director (Enterprise Engagement Division)  
SkillsFuture Singapore

Panel 1



**Alan Lee**  
Head, Recruitment and Manpower Development,  
Prudential Singapore

Panel 1



**Sun Sun Lim**  
Vice President, Partnerships & Engagement, SMU

Panel 1



**Victor Mills**  
Chief Executive, Singapore International Chamber of Commerce

Panel 1



**Magdalene Loh**  
Head of Strategy and Innovation,  
Prudential Singapore

Panel 1 Moderator

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## DAY 2 PANEL 2: MENTORING AI READY SMES



**Joseph Lee**  
President  
Global Business Chambers



**Philip Wu**  
Secretariat  
Family Office Alliance



**Jonathan Chin**  
VP, SG Enterprise & Digital  
Business & System,  
ST Engineering



**James Ong**  
Managing Director, Artificial  
Intelligence International  
Institute (AIII)



**Tien Nguyet Long**  
Director AI Governance,  
Prudential Services Singapore



**Ryan Wong**  
Chairman  
Evvo Labs Pte Ltd

## DAY 2 TALKS: GEN AI READINESS



**Shirley Daniel**  
Regional Director,  
Builder.ai  
2pm-2:20pm



**Mr Philip Wu**  
Managing Director,  
Grid\_Synergy  
2:20pm-2:40pm



**Mr Shashank Singh**  
Founder and CEO,  
Kroolo Pte Ltd  
2:40pm-3pm



**Mr Patrick Linden**  
Co-founder & Managing Partner,  
Match.Asia  
3pm-3:20pm



**Alex Siow**  
Managing Director,  
Business Resilience Technology Pte Ltd  
3:20pm-3:40pm

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# CRAFTING YOUR OWN CAREER NARRATIVE - FOR PROFESSIONALS

Welcome to Day 3 of the TEE-Up Talent Festival 2024, a day dedicated to the architects of our professional world - you, the professionals! Today, we dive into our sub-theme, "Crafting Your Own Career Narrative."

Professionals are not just employees, but the authors of their own career stories. Today, we explore how you can take charge of your professional journey, crafting a career narrative that's uniquely yours. We'll delve into the art of career storytelling, showcasing how professionals can shape their career paths, not just by their skills and experiences, but by the narratives they weave. It's time to take control of your career narrative and shape your own professional future! Together, let's redefine the future of work!



## FUTURE OF WORK DAY 3 - 2ND AUG

Time   Location	PruHall 1	PruHall 2	Holborn	1848	Prudence
9:30		<b>Panel: Crafting your own career narrative</b>			<b>Business Matching and Networking sessions.</b> Details available upon sign up.
10:30		<b>"Antifragile" workshop: How to turn every adversity into abundance and success!</b>			
11:00	<b>TEE-Up Speed Mentoring Session 4 with 100 ITE Interactive Design Students</b>				
12:00		<b>Panel: We're All In Sales</b>			
13:00					
14:00	<b>Workshop for youths: Understanding financial literacy concepts through games!</b>				
15:00			<b>Resume Builder workshop: Enhance your resume through a personalised review with HR professionals!</b>	<b>"Superbrand Me" workshop: How to brand yourself to potential employers and achieve your career goals!</b>	
15:30					
16:00	<b>Event Wrap Up - Live Music and Drinks</b>				



**Mr Brandon Lee**  
Assistant Chief Executive  
Transformation Support Group,  
Workforce Singapore  
Day 3 Panel



**Ms Karen Lee**  
Director, Partnership Lab,  
National Youth Council  
Day 3 Panel



**Mr Jeremiah Wong**  
Lead Career Developer and  
Practice Supervisor,  
Avodah People Solutions  
Day 3 Panel



**Ms Wendy Yeo**  
Head of Talent Acquisition,  
Prudential Singapore  
Day 3 Panel Moderator

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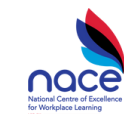
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## WORKSHOP LEADS (PRE-REGISTRATION REQUIRED)



**"Resume Builder" workshop for youths: Enhance your resume through a personalised review with HR professionals!**

Prudential Singapore's Employee Value Proposition & Talent Acquisition team is dedicated to identifying and attracting top talent. With a keen eye for potential and a passion for connecting people with opportunities, we are proud to have been awarded the "Best In-House Recruitment Team (Gold)" at the Employee Experience Awards 2023, a testament to our commitment to excellence. Join this resume builder workshop to gain valuable insights and tips on crafting a standout resume that will help you achieve your career goals.

**31ST JULY 17:00-18:30**   **1ST AUG 13:30-15:00**   **2ND AUG 15:00-16:30**



**Workshop for youths: Understanding financial literacy concepts through games!**

The Investing Tonight Show by Gen Z Group features hands-on and interactive elements to our investment education channel—think charades, pictionary, and the like, but with investing concepts! Get ready for a world of learning in a gameshow that not only educates but entertains! The show follows a dynamic format, combining lectures, case studies, and charades. Additionally, the show includes lectures from professional investors who share their insights and expertise, enriching the learning experience and providing valuable knowledge to participants.

**2ND AUG 14:00-16:00**

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## WORKSHOP LEADS (PRE-REGISTRATION REQUIRED)



Steven is an experienced business advisor with 22 years history of success in various roles such as sales, business development, marketing and territory management. Highly Skilled in relationship building and managing major stakeholders of various levels from C-suite to rank and file. Ex-Microsoft and Salesforce SI with experience from lead generations to projects implementation and post support management.

### Workshop for SMEs: SSG Skills Management by JobKred

JobKred is a workforce transformation platform that uses Skills Intelligence to help organisations track, assess and grow the skills of their workforce. The skills profiler tool can help SMEs build a skills-ready and high-performance workforce at an organisation level and can provide individuals with career development pathways for better talent retention.

**1ST AUG**  
**13:30-15:00**



Martin is a senior specialist with the National Centre of Excellence for Workplace Learning (NACE) Led by Nanyang Polytechnic. He undertakes industry consultation and projects in the development of OJT blueprints, training needs analysis and the development of workplace coaches. Martin conducts courses in the area of workplace learning and is also one of the assessors for the National Workplace Learning Certification.

### Workshop for SMEs: Learning Agility through Workplace Coaching by NACE

In today's world of rapid change, digital transformation, AI, globalization and sustainability all present tremendous opportunities and challenges for businesses. Learning agility has become a crucial skill needed for employees to learn quickly and make sense of a complex and uncertain world. NACE specialists will share how coaching at the workplace can help build learning agility. The presentation will provide actionable suggestions to help cultivate agile behaviours and enhance the capacity of employees to deal with change and uncertainty.

**1ST AUG**  
**15:30-17:30**

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## WORKSHOP LEADS (PRE-REGISTRATION REQUIRED)



Eugene Seah, once a Vice President at multinational firms, faced a career crisis in 2013. Unemployed and struggling to support his family, he decided to shift his mindset from fragile to Antifragile in 2015. This transformation changed his habits, skills, and response to challenges, leading to the growth of his speaking and coaching business. He now travels to share his Antifragile framework and personal journey, gaining recognition on TV, radio, and newspapers. His workshops and keynotes blend corporate experience with coaching expertise, providing a unique and relevant experience. His authenticity, humor, and weekly social media inspiration are appreciated by many.

### Antifragile: how to turn every adversity into abundance and success

All of us face adversities. The top 10% who succeed in their career are those who can respond to their difficulties in an “antifragile” way, instead of a “fragile” mindset.

But what does it mean to be “antifragile” exactly? What needs to be done consistently for you to significantly increase the probability of you achieving your goals?

Join this transformational session to learn the power of NLP (neurolinguistic programming) and master the “antifragile” mindset to become unstoppable in your pursuit of greatness!

**2ND AUG**  
**10:30-12:00**

### Superbrand Me: how to brand yourself to potential employers and achieve your career goals

For every role in the company, there are thousands of candidates applying. What would help you stand out in a sea of sameness?

There are 3 tried and tested methods to differentiate yourself in your industry, so that you become more attractive and trusted.

Join this unique workshop to understand and apply these 3 methods, and to avoid the 3 most common mistakes when branding yourself.

**2ND AUG**  
**15:00-16:00**

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